MANITOU MATTERS SUPPLEMENT



VILLAGE OFFICE HOURS: Monday - Friday 9:00 a.m. to 4:00 p.m.

Real Estate Highlights

The summer season is quickly approaching and with it visitors and owners alike return to our beautiful village to enjoy the beach and all it has to offer. We are seeing a surge in interest in resort communities all across the country and Manitou Beach is no exception! With the year we have all been through and Covid-19 still taking its toll, many people have decided that staying closer to home and finding a secondary property in Canada is a good option. People still want to travel and get away from the city, but maybe not out of the country. We have seen a steady up tic in our market here at the beach when it comes to real estate and I anticipate another good year is upon us. I would like to share some sales data with you in regards to unit sales and average prices year over year in three categories:

LOTS

2019 Units sold: 5 Average List Price: \$26,900 Average Sale Price: \$24,350 2020 Units sold: 20 Average List Price: \$31,630 Average Sale Price: \$29,450

75% increase in units 15% increase in list price 17.3% increase in sale price

CABINS

2019 Units sold: 5 Average List Price: \$73,040 Average Sale Price: \$56,800 2020 Units sold: 8 Average List Price: \$92,550 Average Sale Price: \$81,844

37.5% increase in units 21% increase in list price 31% increase in sale price

HOUSES

2019 Units sold: 8 *Median List Price: \$174,450 Median Sale Price: \$162,500
 2020 Units sold: 7 Median List Price: \$199,900 Median Sale Price: \$182,000

12.5% decrease in units 13% increase in list price 11% increase in sale price

• the median prices were used for this calculation, which is the middle number instead of the average because one sale was inflating the average.

YEAR TO DATE FOR 2021

19 Active Lot Listings, 2 Active Cabin Listings, 6 Active House Listings, 3 Conditional Sales Pending, 6 Lot Sales, 3 House Sales and 1 Commercial Sale!

We are off to a great start! As I have stated above, there are only 2 active listings for cabins and 6 houses, so if you are thinking of selling a cabin or know someone who is, this would be a great time to list.

Looking forward to a busy season,

Charlene Mattick, Realty Executives Watrous



Swimming Dock is in!





Open House











Manitou Beach Dog Park

The Dog Park is looking for someone to take on the task of installing the gates. Please email manitouapis@gmail.com if this fits your skill base.



Do The Survey Manitou Beach!

Your leadership wants your input!

The Manitou Beach Community Open House was concluded on the long weekend. In all, 172 people attended in person. An unknown amount has accessed it online on our website. It was a great way to inform, inspire and hear from our community. The feedback on site was extremely positive and people seemed anxious to follow up with the survey. Thank you to the planning committee who worked so hard and the many volunteers who committed to the event. The work on the community plan will begin in the fall and we will keep you informed every step of the way. Thank you to Millie Strueby for donating Danceland for this event, and Ida Grace who made it all happen.

Council Meetings

Council is now meeting in what will probably be its permanent home. The large room on the second floor of the main office. You can listen to the Council Meetings on YouTube by searching Resort Village of Manitou Beach and following the Green **R**. We are working on improving sound audio. Please bear with us!



Mark Your Calendars! Wednesday, June 2 from 1:00p - 3:00p



We have **White Spruce Trees** and **Willows** arriving. We will be distributing them to residents of Manitou Beach.

Where? Community Hall

Trees will be available on a first come first serve basis. The trees are compliments of the Watershed Authority and are being distributed through the CiB.

Tourism Week

8 ways Responsible Tourism benefits local communities

A better community for residents

The money that tourists spend can be reinvested in local economies, from public services to education.

Did you know that for every \$1 generated in direct Travel & Tourism GDP, more than \$2 are generated on an indirect and/or induced basis

Lots of jobs

Tourism is a sector that is all about people — and as such is an incredible driver of job creation from big cities to small local communities.

Did you know that in 2019 the sector employed 1 in 10 people on the planet and it created 1 in 4 of all new jobs globally in the last 5 years

More creative and entrepreneurial

Tourism's positive ripple effect not only helps support local businesses but fosters entrepreneurship and new business ventures.

Did you know that 80% of the sector is composed of SMEs

Opportunities for all

Tourism offers opportunities to people from all walks of life, supporting vulnerable groups, including minorities, youth and women among others.

Did you know that the tourism sector has almost twice as many women employers as other sectors and employs a higher share of youth than the overall economy

More peaceful and more tolerant

Tourism is a driver for peace. It helps promote tolerance between people as they learn and better understand each other's cultures.

Did you know that countries that have more open and sustainable tourism sectors will likely enjoy higher levels of positive peace in the future

Preserving heritage

Tourism can help protect and finance the preservation of historic and cultural sites, and even prompt the creation of new community initiatives.

Did you know that 40% of travellers identify as cultural tourists?

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Preserving the wildlife we love

Tourism can help protect and revitalize wildlife through preservation programs against illegal poaching and creates conservation jobs

Did you know that the total economic contribution of wildlife tourism amounted to \$344 billion in 2018, equivalent to the entire GDP of South Africa or Hong Kong

Fueling the adoption of sustainable tech

Tourism helps accelerate the integration of innovative technologies, which can facilitate your everyday activities while enhancing sustainability and creating more touchless experiences.

Did you know that 66% of consumers are using less cash and moving toward more contactless solutions in the wake of COVID-19

Volunteers Needed Beach or Busk - Buskers Festival - July 9 to 11 Manitou Beach Chainsaw Carving Festival - August 12 to 15

Sponsorships

The Manitou Beach Chainsaw Carving Festival is looking for Sponsors for their event. If you have a business or product that you would like to promote please contact Vickie Clarke.

Vickie Clarke
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